



8 MILE CORRIDOR COMMUNITY IMPACT PROJECT APPLICATION PROGRAM YEAR 2021-2022

APPLICATION DEADLINE: FEBRUARY 18, 2022 AT 12PM.

SUBMIT APPLICATIONS AND QUESTIONS ONLINE TO operations@eightmile.org

PROGRAM OVERVIEW

The 8 Mile Boulevard Association (8MBA) wants to partner with municipalities and neighborhood groups along 8 Mile Road to invest \$25K in improvement projects along 8 Mile Road. 8MBA will award \$2,500 in mini grants to neighborhood groups and \$22,500 in major project grants to one or more municipalities through our competitive application process.

TYPES OF GRANTS AVAILABLE

Neighborhood Mini Grants: Total of \$2,500 Available

Neighborhood groups can apply for a minimum of \$500 and a maximum of \$1,000 for projects that support **Covid-19 mitigation** (such as purchasing masks or sanitizer) or **neighborhood pride, togetherness, and safety** (through activities such as cleanups, art, or positive community engagement).

To be eligible to apply, a neighborhood group must meet all the following criteria:

- The group must have an explicitly defined area that the group represents or serves, which includes a portion of 8 Mile Road.
- The group must have at least three officers or leaders who manage and sustain the organization, and will accept responsibility for carrying out application activities.

Decision Criteria - Applications for Neighborhood Mini Grants will be reviewed, and award decisions will be made, based on the following criteria:

- The neighborhood group has a known history of community service in the area
- The neighborhood group has experience in successfully completing similar projects
- (For Covid-19 focused projects) The project will fill resource gaps for citizens in the neighborhood
- The project will leave a lasting positive impact on the neighborhood and on 8 Mile Road
- The project will increase connection between both sides of 8 Mile Road

Project Examples – The following types of neighborhood programs and projects would be considered competitive for this funding:

- Community cleanup
- Beautification project such as a community garden or art installation
- Bulk purchase and distribution of masks, sanitizer or other Covid-19 prevention resources
- Community outreach and local business promotion
- Food or resource drive for those within the neighborhood who are in need



8 MILE CORRIDOR COMMUNITY IMPACT PROJECT APPLICATION PROGRAM YEAR 2021-2022

APPLICATION DEADLINE: FEBRUARY 18, 2022 AT 12PM.

SUBMIT APPLICATIONS AND QUESTIONS ONLINE TO operations@eightmile.org

Municipality Major Project Grants: Total of \$22,500 Available

Municipalities or independent local businesses sponsored by a municipality can apply for a minimum of \$10,000 and a maximum of \$22,500 for projects that result in a tangible, lasting improvement to public or private property on the 8 Mile Corridor. The following types of projects are eligible:

- Public art installation
- Park or open space installation or improvement
- Commercial building façade improvement
- Bus stop shelter installation or improvement

Projects must be within an eligible municipality. These include:

Detroit, Eastpointe, Ferndale, Harper Woods, Hazel Park, Oak Park, Redford Charter Township, Royal Oak Charter Township, Southfield, Warren

Decision Criteria - Applications for Major Project Grants will be reviewed, and award decisions will be made, based on the following criteria:

- An 8 Mile municipality is leading or endorsing the project application (via written acknowledgement of its highest elected or appointed official)
- Matching funds of at least 20% in cash or in-kind contributions are being brought into the project from other sources (this is not required, but is strongly preferred)
- There is a plan and process in place to maintain improvements for at least three (3) years
- The project will leave a lasting positive impact on 8 Mile Road
- The project will increase connection between both sides of 8 Mile Road
- The project is creative in leveraging existing assets and opportunities toward greater impact

Project Examples – The following types of projects would be considered competitive for this funding:

- A professionally-commissioned mural or art installation designed with community input on a lasting structure that is highly visible on 8 Mile
(Examples include the Obelisk Park in Southfield at 8 and Rutland or the Mural on 7115 W. 8 Mile in Detroit – 8 and Santa Rosa)
- Restoration/enhancement of a commercial storefront housing a small business
(Examples include Lewis Tire in Hazel Park or Fresh Fish House in Detroit)
- Establishment of new, or enhancement of existing, safe, accessible green space
(Examples include Knudsen Park in Detroit or Garbutt Park in Ferndale)
- Enhancement of highly-used bus stops through addition or improvement of shelters, signage, and other amenities.



8 MILE CORRIDOR COMMUNITY IMPACT PROJECT APPLICATION PROGRAM YEAR 2021-2022

APPLICATION DEADLINE: FEBRUARY 18, 2022 AT 12PM.

SUBMIT APPLICATIONS AND QUESTIONS ONLINE TO operations@eightmile.org

APPLICATION

Applicant Information

Organization Name	
Street Address	
City, State and ZIP	
Point of Contact Name (First and Last)	
Point of Contact Phone	
Point of Contact Email	

Project Information

Project Title	
Project Type (Neighborhood or Major Project)	
Project Location (Exact or closest address)	
(Major Projects Only) Is the property public or private-owned?	
(Major Projects Only) Is written permission from the property owner to do the proposed project included with your application (yes/no)	
Total Cost of Project	
Funding Requested	
(Major Projects Only) Matching funds or contributions provided	

Project Description:

Tell us in 1,000 words or less why you are proposing your project and how your project meets the criteria specified for the type of grant you are requesting (See Page 1 for Neighborhood Projects and Page 2 for Major Projects).

Project Budget:

In a single page, show us how the requested funding and any matching funds or contributions will be used in the project.