



## EIGHT MILE BOULEVARD ASSOCIATION

20500 Conant  
Belmont Shopping Center  
Detroit, MI 48234

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### DUTCH DELEGATION OF ASSOCIATION PROFESSIONALS

Lunch and Conversation With 8MBA | Wednesday, August 12 | 8MBA Office

#### DELEGATION PROFILE

8MBA has the unique opportunity to connect with association executives from the Netherlands who represent industries relevant to our community of stakeholders, governments, businesses and others. The delegation members work in government, media, healthcare, automotive/petroleum, retail and more. Below is a synopsis of delegation members and their respective organizations.

**DELEGATION LEADER: Gees Wymenga, [VM Uitgevers](#)** (VM Publishers)

*Gees formed the delegation of Association Professionals from the Netherlands. VM Uitgevers is a small independent publisher focused on professional and trade associations.*

#### DELEGATION MEMBERS:

**Monica Brower, Communication Manager, [ACTIZ](#)**

*Association for residential and homecare organizations and child health clinics, supports entrepreneurship in these fields and works with various community partners, programs and projects*

**Arthur Dallau, Managing Director, [NVVB - Dutch Association for Civil Services](#)**

*A 20+ years old, represents municipal members as an advocate, connector and organizer in personal information and identity management, elections services and more.*

**Jo Deforce, Managing Director, [CCI Group](#)**

*Develops software for membership organizations with a focus on media.*

**Rob Eskes, Interim Manager, [DNA - Dutch National Association](#)**

*An association of other clubs and associations. Focuses on developing leaders in the association profession. Newer organization in the process of formation.*

**Daan Hoogendijk, Owner, CCI Group**

**Jeanne Hoogers, Editor, VM Uitgevers**

**Patricia Hoogstraaten, Director, [Vakcentrum](#)**

*Dutch association for supermarkets*

**Peter Niesink, Director, [Dutch Assoc. of Automobile Traders and Garage Owners \(BOVAG\)](#)**

*Existing since 1930, BOVAG represents 10K companies including brand dealers, driving instructors, vehicle rental/washing and gas stations. BOVAG lobbies and serves as a quality assurance advocate.*

**Tim van der Rijken, Director, [Dutch Tire Association \(VACO\)](#)**

*Represents independent tire brands and wheels wholesalers*

**Simon Rijdsdijk, President, NVVB - Dutch Association for Civil Services**

**Rob Rommelse, Owner, [Atrium Group](#)**

*Association Management Company - consulting for financial/legal advice and other services.*

**Titia Siertsema, President, [Uneto-VNI](#)**

*Trade association for electrical installation and retail*

**Jettie Steenbergen, Manager, Atrium Group**

**Dagmar Winkelhorst, Vice President, Dutch Association for Civil Services**