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## For Immediate Release

## 8MBA to Host Delegation of Dutch Association Executives

Meeting set for Wednesday, August 12<sup>th</sup>, 11:30 am – 1:30 pm at the Southfield Public Library

**DETROIT** – The Eight Mile Boulevard Association (8MBA) is hosting a delegation of fifteen association executives from the Netherlands, who are in town for the <u>American Society of Association Executives Annual Meeting and Exposition</u> being held at Cobo Center in Detroit.

The attending delegates represent a wide variety of industries including grocery, retail, real estate, automotive, healthcare, utilities and government. Click Here for a link to delegate names and brief organization profiles.

The delegates are coming to learn about 8MBA as a regional, public-private association. 8MBA will discuss how we pursue our mission, how our board operates and how we engage our partners and members. Delegates will also get the chance to network with 8MBA stakeholders and participate in a mutual Q & A session. A full itinerary and detailed briefing is available <a href="https://example.com/here">here</a>.

## 8MBA attendees include:

Southfield Acting Mayor Don Fracassi Rochelle Freeman, City of Southfield 8MBA Vice Chair Tom Petzold, Belmont Shopping Center Khalil Rahal, Wayne County Doug Smith, Michigan Economic Development Corporation Ken Till, REDICO Ursula Warren, Consumers Energy

## **About Eight Mile Boulevard Association**

Eight Mile Boulevard Association (8MBA) is a non-profit organization formed in 1993 to revitalize and promote the Eight Mile business, transportation, and residential corridor between I-275 (west) and I-94 (east) by linking the public and private sectors. For more information about 8MBA, visit www.eightmile.org.