



# 2012 8MBA Event Sponsorship Commitment Form

Our company/organization, \_\_\_\_\_, is pleased to be a sponsor of the event(s) selected below. The sponsorship benefits are listed on the back of this form. I understand that the 8MBA staff will provide the designated person below with the deadlines for inclusion in marketing materials for the event(s).

2012 CLEAN THE D SPONSORSHIP LEVELS SATURDAY, MAY 5, 2012		2012 LEADERSHIP LUNCHEON SPONSORSHIP LEVELS FRIDAY, APRIL 20, 2012		2012 GOLF OUTING SPONSORSHIP LEVELS FRIDAY, SEPTEMBER 21, 2012	
<input type="checkbox"/> T-Shirt Sponsor	\$ 2,500	<input type="checkbox"/> Platinum Sponsor	\$10,000	<input type="checkbox"/> Title Sponsor	\$ 3,000
<input type="checkbox"/> Spruce Up Sponsor	\$ 1,000	<input type="checkbox"/> Gold Sponsor	\$ 7,500	<input type="checkbox"/> End of Outing Lunch Sponsor	\$ 1,500
<input type="checkbox"/> Flower Planting Sponsor	\$ 1,000	<input type="checkbox"/> Silver Sponsor	\$ 5,000	<input type="checkbox"/> Cart Sponsor	\$ 1,000
<input type="checkbox"/> Supplies Sponsor	\$ 750	<input type="checkbox"/> Bronze Sponsor	\$ 2,500	<input type="checkbox"/> Photo Sponsor	\$ 750
<input type="checkbox"/> Continental Breakfast Sponsor	\$ 500	<input type="checkbox"/> Professional Sponsor	\$ 1,000	<input type="checkbox"/> Continental Breakfast Sponsor	\$ 500
<input type="checkbox"/> Lunch Sponsor	\$ 500	<input type="checkbox"/> Table of Ten (10)	\$ 580	<input type="checkbox"/> Snack at the Turn Sponsor	\$ 500
<input type="checkbox"/> Beverage Sponsor	\$ 500	<input type="checkbox"/> Corporate Display Table	\$ 500	<input type="checkbox"/> Beverage Sponsor	\$ 500
Sponsorship Subtotal			\$ _____		
Apply 5% discount if sponsoring more than one event			\$ _____		
<b>SPONSORSHIP TOTAL</b>			\$ _____		

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method:  Check enclosed  Visa  MasterCard

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Customer Code: \_\_\_\_\_ (last three digits in signature panel)

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete this form and email to [tami@eightmile.org](mailto:tami@eightmile.org) or fax to 313.366.5588 and follow with payment.

Please make checks payable to: Eight Mile Boulevard Association

**(We have moved!!! Please note our new address below.)**

1321 W. Eight Mile Road • Detroit, MI 48203-1021 • 313.366.3388 phone • email: [tami@eightmile.org](mailto:tami@eightmile.org)



# 2012 Event Sponsorship Benefits

## 2012 CLEAN THE D SPONSORSHIP LEVELS

### **T-Shirt Sponsor \$2,500**

Name/logo prominently displayed on event t-shirts  
Name/logo prominently displayed on event banner

### **Spruce Up Sponsorship \$1,000**

Corporate name/logo on event t-shirt  
Corporate name/logo on event banner

### **Flower Planting Sponsorship \$1,000**

Corporate name/logo on event t-shirt  
Corporate name/logo on event banner

### **Supplies Sponsorship \$750**

Corporate name/logo on event t-shirt  
Corporate name/logo on event banner

### **Continental Breakfast Sponsorship \$500**

Corporate name/logo on event t-shirt  
Corporate name/logo on event banner

### **Lunch Sponsorship \$500**

Corporate name/logo on event t-shirt  
Corporate name/logo on event banner

### **Beverage Sponsorship \$500**

Corporate name/logo on event t-shirt  
Corporate name/logo on event banner

*In addition to the benefits listed above, all clean-up sponsors will also receive the following:*

- Recognition on event promotional materials

## 2012 LEADERSHIP LUNCHEON SPONSORSHIP LEVELS

### **Platinum Sponsorship \$10,000**

Six (6) seats with Panel and/or Special Guests  
Full page advertisement in event program  
Listed in program as Platinum sponsor

### **Gold Sponsorship \$7,500**

Four (4) seats with Panel and/or Special Guests  
Half page advertisement in event program  
Listed in program as Gold sponsor

### **Silver Sponsorship \$5,000**

Two (2) seats with Panel and/or Special Guests  
Half page advertisement in event program  
Listed in program as Silver sponsor

### **Bronze Sponsorship \$2,500**

Quarter page advertisement in event program  
Listed in program as Bronze sponsor

### **Professional Sponsorship \$1,000**

Quarter page advertisement in event program  
Listed in program as Professional sponsor

*In addition to the benefits listed, all luncheon sponsor levels above will also receive the following:*

- One table of ten (10) in general seating with recognition signage
- Listed on all mailings and advertisement pre- and post-event

## 2012 GOLF OUTING SPONSORSHIP LEVELS

### **Title Sponsorship \$3,000**

Two (2) foursomes at Golf Outing  
Corporate name on hole sign

### **End of Outing Lunch Sponsorship \$1,500**

One (1) foursome at Golf Outing  
Corporate name on hole sign

### **Cart Sponsorship \$1,000**

One (1) golf registration at Golf Outing  
Corporate name on hole sign  
Corporate name displayed on carts

### **Photo Sponsorship \$750**

One (1) golf registration at Golf Outing  
Corporate logo on team photos

### **Continental Breakfast Sponsorship \$500**

One (1) golf registration at Golf Outing  
Corporate name displayed during breakfast

### **Snack at the Turn Sponsorship \$500**

One (1) golf registration at Golf Outing  
Corporate name displayed at the turn

### **Beverage Sponsorship \$500**

One (1) golf registration at Golf Outing

*In addition to the benefits listed above, all outing sponsors will also receive the following:*

- Recognition on outing promotional materials

**Sponsorship Commitment Deadline: Friday, February 24, 2012**

**Please complete the attached 2012 Event Sponsorship Commitment Form and either email to [tami@eightmile.org](mailto:tami@eightmile.org) or fax to 313.366.5588 today!!!**